

Education

- 2014 **SDA BOCCONI**, Milan, Italy
Master of Business Administration (**Full-Time MBA**)
Exchange Program: **HKUST** Business School, Hong Kong, China
- 2011 - 2012 **ALTIS - CATHOLIC UNIVERSITY**, Milan, Italy
Executive Master in SMEs and Competitiveness Small and medium enterprises management
- 2008 - 2010 **CATHOLIC UNIVERSITY**, Milan, Italy
MSc in **Management**
Erasmus Programme: **Vilniaus Universitates**, Vilnius, Lithuania
- 2005 - 2008 **CATHOLIC UNIVERSITY**, Milan, Italy
Bachelor of **Business Administration**

Professional Experience

- 2021 – Present **Irpinia Mood S.r.l. Start Up Innovativa S.B.**, Avellino, Italy
F&B sector - Local Products
CEO
 - Shifting the business towards a Benefit Corporation
 - Temporary stores openings
- 2020 – Present **Incubatore SEI S.r.l. Start Up Innovativa**, Avellino, Italy
Startup Incubator
CFO & Co-founder
 - Strategy definition and execution along with the CEO
 - Startups mentoring
- 2015 – Present **DAMI S.r.l.**, Avellino, Italy
Real Estate Management
CEO
 - Complete turnaround
- 2015 - 04/2022 **L.A. Service S.r.l.**, Avellino, Italy
Industrial laundry – Hospitality sector
COO and Partner
 - Find new business opportunities
 - Cut costs through innovations
- 2014 **BAYER S.p.A.**, BHC - Consumer Care, Milan, Italy
MBA Summer Internship
REVEAL project
 - Conducted ethnographic research
 - Applied Job Map theory to the selected cluster
 - Successfully presented results and recommendations to the board
 - Awarded with an Honor Pass
- 2010 – 2013 **LAVANDERIA AMERICANA S.r.l.**, Avellino, Italy
Industrial laundry – Healthcare sector
Business Development Manager
 - Analysis of tender calls for public sector, feasibility and profitability analysis
 - Customer Relation Management, building brand loyalty through one-to-one customer service of directional clients
 - Medium/Long term strategic planning, market research, competitors' analysis, segmenting and targeting new market.

Languages

Italian: Mother Tongue **English:** Fluent **Spanish:** Basic

Additional Information

- Vice-President Giovani Confindustria Campania (10/2020-2024)
- Past President of the SDA Bocconi Motor Club
- Lean Six Sigma Green Belt certified
- IT Skills: EDCL complete
- Racing driver – Italian Champion - ACI Historical Cars – group 2 - 2021
- Interests: Travel, New technologies, Automotive, Sport