Daniele Guerriero

Education

2014 SDA BOCCONI, Milan, Italy

Master of Business Administration (Full-Time MBA)

Exchange Program: HKUST Business School, Hong Kong, China

2011 - 2012 ALTIS - CATHOLIC UNIVERSITY, Milan, Italy

Executive Master in SMEs and Competitiveness Small and medium enterprises management

2008 - 2010 CATHOLIC UNIVERSITY, Milan, Italy

MSc in Management

Erasmus Programme: Vilniaus Universitates, Vilnius, Lithuania

2005 - 2008 CATHOLIC UNIVERSITY, Milan, Italy

Bachelor of Business Administration

Professional Experience

2021 - Present Irpinia Mood S.r.I. Start Up Innovativa S.B., Avellino, Italy

CEO and Partner

E-commerce (www.casairpinia.com)

Temporary store

2020 - Present Incubatore SEI S.r.I. Start Up Innovativa, Avellino, Italy

CFO and Co-founder

Strategy definition and execution along with the CEO

Mentoring Startups

2015 - Present DAMI S.r.I. - Gestioni Immobiliari, Avellino, Italy

CEO and Partner

Real Estate management

2015 - 01/2022 L.A. Service S.r.I., Avellino, Italy

COO and Partner

Find new business opportunities

Cut costs through innovations

2014 BAYER S.p.A., BHC - Consumer Care, Milan, Italy

MBA Summer Internship

REVEAL project

Conducted ethnographic research

Applied Job Map theory to the selected cluster

Successfully presented results and recommendations to the board

Awarded with an Honor Pass

2010 – 2013 LAVANDERIA AMERICANA S.r.I., Avellino, Italy

Business Development Manager

Analysis of tender calls for public sector, feasibility and profitability analysis

 Customer Relation Management, building brand loyalty through one-to-one customer service of directional clients

 Medium/Long term strategic planning, market research, competitors' analysis, segmenting and targeting new market.

Languages

Italian: Mother Tongue English: Fluent Spanish: Basic

Additional Information

- Vicepresidente Giovani Confindustria Campania (10/2020-2024)
- Past President of the SDA Bocconi Motor Club
- Lean Six Sigma Green Belt certified
- IT Skills: EDCL complete
- Racing driver Italian Champion Autostoriche gruppo 2 2021
- Interests: Travel, New technologies, Automotive, Sport